



Change Component	Key Questions to Address
Case for Change	<ul style="list-style-type: none"><li>• Why change?</li><li>• Why change now?</li><li>• Why will this change be better than what we had before?</li></ul>
Vision	<ul style="list-style-type: none"><li>• Where are we going?</li><li>• How long will it take to get there?</li><li>• What will the future be like?</li><li>• What role will I play in the future?</li></ul>
Skills	<ul style="list-style-type: none"><li>• What do I need to do differently?</li><li>• How will I learn new skills?</li></ul>
Incentives	<ul style="list-style-type: none"><li>• What's in it for me if I change?</li><li>• What if I don't change?</li><li>• What if my leader doesn't change?</li></ul>
Resources	<ul style="list-style-type: none"><li>• Who can help me?</li><li>• What tools and resources will I receive?</li></ul>
Action Plan	<ul style="list-style-type: none"><li>• What's the plan?</li><li>• What are the next steps?</li><li>• Who is doing what by when?</li><li>• How will we measure success?</li></ul>